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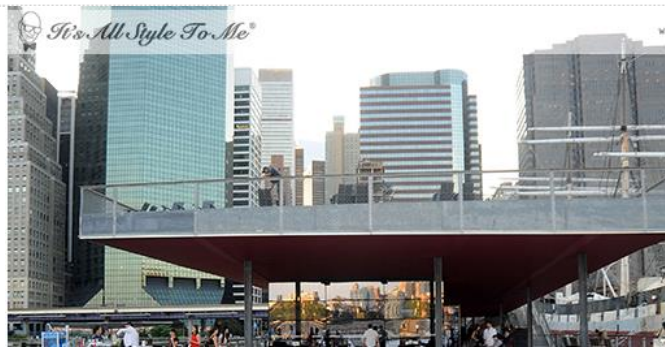
**Impressions:** 5,966 unique visitors per month

**Date:** July 29, 2013

**Link:** <http://itsallstyleto.me.com/2013/07/29/watermark-bar-launches-at-new-york-pier-15/>



## Watermark Bar Launches at New York's Pier 15



**New York, July 29, 2013** – Last week, **The Lure Group** and **Merchants Hospitality** hosted the grand opening of their newest venture **Watermark Bar** – a breathtaking double level waterfront venue located on Pier 15 at NYC's historic South Street Seaport. VIP guests enjoyed **LeSUTRA Sparkling Liqueur** infused snow cones, cocktails and draft beer, as well as Watermark Bar signature menu light bites and sweet treats by **Baked by Melissa**. Celebrity guests including **Rosario Dawson** and co-hose of *Live! With Kelly and Michael* **Michael Strahan**, among many others – got on their feet and danced to tunes spun by **DJ Cory Kennedy**, while taking in the stunning waterfront views.

