

**WATERMARK BAR GRAND OPENING**  
ATTENDANCE RECAP  
Wednesday, July 24, 2013

**I. PRESS:**

- *ABC News*
- *amNew York*
- *Area Media Inc.*
- *Aristocrat Magazine*
- *Beauty News NYC*
- *Billboard*
- *Black Enterprise*
- *Black Sheep Press*
- *Blanco Bleu*
- *Bluefinmedia*
- *CBS*
- *Chic Galleria*
- *Chopsticks Magazine*
- *Complex*
- *Cool Hunting*
- *Costal Living Magazine*
- *Daily Candy*
- *Daily Front Row*
- *East Village Live*
- *Elmore Magazine*
- *Examiner.com*
- *Examiner.com, Yours in Bridal*
- *Fashion Reporters*
- *FashionsWeek.com*
- *Fast Company*
- *Feddie Iagrande's Manager*
- *Forbes*
- *FoxsNewsLatino.com*
- *GLAM*
- *Gotham*
- *Guest of a Guest*
- *Haute Diary*
- *HuffingtonPost.com*
- *Hyphen Magazine*

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**NEW YORK** : 36 west 20th street · 10th floor · new york · ny 10011 · P 646.336.6420

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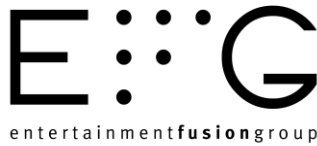


- *IBR News*
- *Inc. Magazine*
- *Joonbug.com*
- *Kenton Magazine*
- *Latina*
- *Lucky Magazine*
- *LuxuriousPrototype.com*
- *MediaPunch Inc*
- *Mochi Mag*
- *MSN*
- *MTV News*
- *MyFreeConcert.com*
- *NBC News 4 New York*
- *New York Cottages & Gardens*
- *New York Daily News*
- *New York Post*
- *New York Times*
- *News USA*
- *Newsweek/The Daily Beast*
- *NY Resident Magazine*
- *Nylon*
- *Passport*
- *People Magazine*
- *QUEST*
- *Retna Photographer*
- *Showtime Networks*
- *SnobEssentails.com*
- *Splash*
- *Star Magazine*
- *Syleite.com*
- *Talent in Motion Magazine*
- *That Girl at the Party*
- *The Fabulous Report*
- *The Glamazon Diaries*
- *The Luxury Spot*
- *The Nibble*
- *The Scene New York*
- *Time Out New York*
- *TipsyDiaries.com*
- *TodaysNews.com*

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- *Travel + Leisure*
- *US Weekly*
- *Vanity Fair*
- *Wall Street Journal*

## **II. CELEBRITIES & VIPs:**

- Charlotte Ross
- Christina Minasian
- Cory Kennedy
- John Franco
- Katie Gallagher
- Marc Murphy
- Michael Strahan
- Nicole Murphy
- Rosario Dawson
- Tichina Arnold

## **III. INTERVIEWS/PHOTO OPPS:**

EFG facilitated the following press interviews on-site:

- *Wall Street Journal* – Abraham and Telly
- *BlueFin Media* – Abraham and Telly
- *New York Daily News* – Rosario Dawson
- *Nylon Magazine* – Rosario Dawson
- *People Magazine* – Rosario Dawson

EFG facilitated the following photo opportunities with our in-house photographer:

- Rosario on the step & repeat
- Rosario with owners on the step & repeat
- Rosario and John Franco
- Rosario with background view
- Michael Strahan and Nicole Murphy
- Atmosphere shots
- DJ Cory Kennedy – Step & Repeat and behind DJ booth
- Katie Gallagher , Rosario Dawson and DJ Kennedy

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