



entertainmentfusiongroup

Publication/Outlet: TipsyDiaries.com

Impressions: 22,200 unique visitors per month

Date: July 26, 2013

Link: tipsydiaries.com/2013/07/26/the-grand-opening-of-watermark-bar-at-pier-15-in-nyc/ti



The Grand Opening of Watermark Bar at Pier 15 in NYC



Watermark Bar Grand Opening



LeSUTRA Sparkling Liqueur

New York - On Wednesday night, **The Lure Group** and **Merchants Hospitality** hosted the grand opening of their newest venture **Watermark Bar** – a breathtaking double level waterfront venue located on Pier 15 at NYC's historic South Street Seaport. VIP guests enjoyed **LeSUTRA Sparkling Liqueur** infused snow cones, cocktails and draft beer, as well as Watermark Bar signature menu light bites and sweet treats by **Baked by Melissa**. Celebrity guests including **Rosario Dawson** and co-hose of *Live! With Kelly and Michael* **Michael Strahan**, among many others – got on their feet and danced to tunes spun by **DJ Cory Kennedy**, while taking in the stunning waterfront views.

Additional guests in attendance included **Nicole Murphy**, actress **Tichina Arnold**, *Mets Hall of Famer* **John Franco**, *NYPD Blue's* **Charlotte Ross**, Fashion Designer **Katie Gallagher**, **DJ Cory Kennedy**, and *Chopped* judge and restaurateur **Marc Murphy**.

Inside Scoop:

Rosario Dawson looked gorgeous posing for photos on the red carpet at the grand opening of **Watermark Bar** in NYC on Wednesday night. The star mingled with guests and the owners of the venue at a VIP table set up right by the water for a perfect view of the skyline.

DJ Cory Kennedy had VIP guests dancing all night, taking a break only to cool down with **LeSUTRA Sparkling Liqueur** snow cones and sweet bites by **Baked By Melissa**.

Michael Strahan made a surprise appearance at the grand opening with friends including **Nicole Murphy**, where he enjoyed some winding down time with the best combination of fun and peaceful with high-energy vibes and relaxing views.

LOS ANGELES : 8899 beverly boulevard · suite 412 · west hollywood · ca 90048 · P 310.432.0020

NEW YORK : 36 west 20th street · 10th floor · new york · ny 10011 · P 646.336.6420

www.efgpr.com